



www.stockvideosource.com

"Video Stock Footage For Free", "I just discovered one of the greatest resources for video producers I could ever imagine.

FREE stock footage. Yup, FREE.

As an independent video producer, having access to quality footage is essential. I can not edit together a ultimate video with out brilliant raw materials. i am mad about to shoot video myself but simply dont have the time or resources to go shoot everything I need all by my lonesome.

So, I sometimes rely on stock footage. Problem is, that gets costly and most stock footage agencies have limited licensing. That means I can not turn around and sell whatever video I have edited. Bummer.

What to do?

Well, at the start I thought working 36 hours every day was the answer. I'll get out there and shoot all that footage myself even if it kills me! No doubt it would have too.

A much better answer appeared to me this morning.

Stock Footage at no cost at all dot com offers lots of great footage. The price is unbeatable and the licensing is looser so I can sell what I edit. The only restriction is that I can not turn around and sell it as stock footage, which I would never do anyway. I use the stock footage within a larger video production.

I could NOT believe what I was seeing so I picked up the phone and called their toll free number.

"OK, what's the catch?" Ms. Skeptic here asked.

"No catch," the gentleman said. Turns out, stock footage at no cost at all dot com is a spin off hard work for a much larger stock footage company, Footage Firm. Footage Firm has been around for about seven years and they sell stock footage to the big boys, TV networks and the like.

With the rise of online video creating more and more independent video producers, Footage Firm saw that a need. Most independent video producers don't have the budget of a TV network. (Wow, is that ever an understatement!)

So they decided to offer a sizeable amount of stock at no cost whatsoever; not just to be magnanimous but to be sure to make a base of customers who just might eventually be able to purchase some stock.

The gamble paid off and the web presence they started in March now has 35,000 registered users. Footage Firm has seen both increased traffic to their main site and more sales.

So this is a win-win-win.

the library at Stock Footage at no cost at all is not humongous, but it is sizable. And the quality of the video is fantastic!

All you must do is register, download, and go edit!

You can also order bigger quantities of footage on DVD; all you must pay is shipping and handling. Is that great, or what? Thousands of dollars worth of stock footage for the cost of mailing.

I don't know about you, but I see a lot of editing in my future using the free footage off stock footage for nothing dot com

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